



The World is Your Classroom

### Fashion Design

The general objective of this program is the qualified training of designers capable of understanding, conceptualising and optimising fashion design products and services in their different fields, mastering scientific, technological and artistic knowledge and the methods and procedures associated with it, as well as generating values of social, artistic and cultural significance in response to the social and technological changes occurring in the world and society.

Fashion designers are professionals who are able to materially and formally create textile and clothing designer products in different areas, in consideration of market needs and trends, creativity, innovation and their technical-productive, economic, environmental and socio-cultural feasibility.

Backed by the more than 90 years of teaching experience of Felicidad Duce, the LCI Barcelona Fashion School, this degree program offers learners the training, techniques and tools necessary to access the best jobs in the creative industries of the sector.

## Technical information

Degree: Bachelor's Degree in Design,

**Fashion Design specialization** 

Credits: 240 ECTS

**Duration:** 4 academic years

Start Date: September

Language: English or Spanish

Modality: On-campus



ESTEL VILASECA Fashion Design Area Director

With a degree in Audiovisual Communication from Pompeu Fabra University (2000), in 1999 she founded itfashion.com, one of the first online fashion magazines. Since then, she has specialised in the creation of online and offline content and editorial plans for both publications (such as VEIN, El País, Telva and SModa) and for brands (Absolut, Bershka, Stradivarius, TOUS Baby and Naf Naf), as well as in the construction of intangible assets for fashion brands. She currently combines her work as a consultant and editor with the management of the Fashion Design Area at LCI Barcelona.

### **Structure**

### **CORE COURSES**

Introductory subjects. Study basic material that provides a foundation for the subsequent courses in the degree program.

### **COMPULSORY COURSES**

More specific material introduced throughout the first two years of the program. Study concepts, techniques, and working methodologies in greater depth.

### **COMPULSORY SUBJECTS FOR SPECIALISATION**

Specialised subjects and material introduced throughout the last two years of the program. Demonstrate personal initiative for experimentation and ability to innovate in their area of specialisation.

### **IN-COMPANY INTERNSHIPS**

Internship work within the industry. Develop and demonstrate cross-curricular competence, connect with advanced technologies, and gain understanding of the business world through vocational training. Internships are facilitated through LCI Barcelona partnerships with multinational companies, medium-sized national and international companies, and studios dedicated to design, communication, photography, corporate image, websites, publication, and commercial premises.

### **ERASMUS+**

LCI Barcelona is privileged to offer unique opportunities for international mobility, in partnership with other European universities through the Erasmus+ exchange program. Erasmus+ exchanges take place during the third year of the degree program.

### INTERDISCIPLINARY PROJECTS

Projects that encourage communication and innovation across LCI Barcelona's variety of programs and specialisations. Gain comprehensive, panoramic understanding of the creative field, as well as develop a solid network of contacts.

### FINAL DEGREE PROJECT

Mandatory autonomous project carried out under mentor supervision. Final projects consist of a complete, complex study that demonstrate ability to integrate program content and competences. Final projects are presented before an examining board.

### **Career Opportunities**

Fashion and clothing design

**Coolhunter (trend researcher)** 

**Styling** 

**Creative direction** 

**Art direction** 

**Brand management** 

Clothing for theatre and film

**Accessory design** 

**Textile design** 

Corporate image design and management

Corporate management of creative activities

**Custom or corporate designs** 

Design of fashion and clothing for specific activities

Fashion illustration

Tailoring and custom-made clothes

Design, research and development of new concepts, materials, applications and products

Research and teaching

# Fashion Design

### 1st YEAR

### FIRST SEMESTER

- 6 ECTS B Fundamentals of Design
- 4 ECTS B Expression and Representation I
- 4 ECTS B Representation Techniques I
- 6 ECTS B Digital Language and Techniques I
- 4 ECTS B Applied Science and Technology
- 6 ECTS CO Introduction to Fashion Projects

### **SECOND SEMESTER**

- 4 ECTS B Colour Theory
- 6 ECTS B Expression and Representation II
- 6 ECTS B History of Arts and Design
- 6 ECTS B Culture and Society
- 8 ECTS CO Pattern Making and Tailoring

### 2nd YEAR

- 4 ECTS B Representation Techniques II
- 6 ECTS B Communication and Audiovisual Media
- 4 ECTS CO History of Clothing
- 6 ECTS CO Fashion Design Projects I
- 6 ECTS CO Fashion Design Projects II
- 4 ECTS CO Introduction to Fashion Communication
- 4 ECTS B Management of Creative Industries
- 4 ECTS CO Digital Technology I
- 6 ECTS CO Textile Processes and Products
- 4 ECTS CO Fashion Design Projects III
- 6 ECTS CO Fashion Design Projects IV
- 6 ECTS CO Introduction to Styling

### **3rd YEAR**

- 4 ECTS COS Styling and Creativity Projects
- 6 ECTS COS Advanced Fashion Design Projects
- 4 ECTS COS Sketchbook and Portfolio
- 4 ECTS COS Digital Design and Prototyping
- 4 ECTS COS Knitwear Design Projects I
- 6 ECTS COS Pattern Making and
- **Cutting and Assembly**
- 3 ECTS COS In-Company Internships

- 4 ECTS COS Fashion Illustration
- 4 ECTS COS Print Design Manual and Digital
- 4 ECTS COS Ecodesian Project
- 4 ECTS COS Knitwear Design Projects I
- 6 ECTS COS Pattern Making and
- Cutting and Assembly I
- 3 ECTS COS In-Company Internships

### 4th YEAR

- 4 ECTS COS Creation and Draping of Garments
- 4 ECTS COS 3D Printing
- 12 ECTS COS Final Degree Project
- FASHION DESIGN ROUTE
- 4 ECTS COS Creativity in Garments
- 4 ECTS COS Sportswear Collections
- 4 ECTS COS Swimwear, Lingerie and
- Homewear Collections
- PATTERN MAKING ROUTE:
- 4 ECTS COS Hat Design and Modelling
- 4 FCTS COS Research of Complex Patterns
- 4 ECTS COS Swimwear, Lingerie and
- Homewear Pattern Making

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- 6 ECTS COS Application of Digital Pattern
- Making Techniques
- 12 ECTS COS Final Degree Project
- FASHION DESIGN ROUTE:
- 4 ECTS COS Hat Design and Modelling
- PATTERN MAKING ROUTE:
- 4 ECTS COS Tailoring

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