BACHELOR'S DEGREE IN
PHOTOGRAPHY

SCHOOL OF DESIGN
& VISUAL ARTS

TECHNICAL INFORMATION

DEGREE: Higher Arts Education in Design, Graphic Specialty, Photography Itinerary*

CREDITS: 240 ECTS

DURATION: 4 academic years

START DATE: September

LANGUAGE: → English option
→ Spanish option

MODALITY: On campus

Study plan under the approval process.

COLLABORATING COMPANIES:

còpialab   innovafoto

Profoto   THUYA FORMACIÓ PROFESSIONAL

BACHELOR'S DEGREE IN PHOTOGRAPHY

Photography has gained unquestionable strength and presence in the audiovisual universe and, after a history of almost two hundred years, it continues to open up a wide range of expressive and professional horizons.

In a complex, interrelated world, photography is an extremely valuable tool, due to its major capacity for transversal action, which has made it a powerful means of communication that is capable of changing our perception of reality and taking on multidisciplinary artistic challenges.

The Bachelor's Degree in Photography entails new explorations of the art and also teaches the technical resources and manual skills to ensure the achievement of personal and professional communication goals.

During the program you will be able to take part in workshops, masterclasses and specialised events in the sector to maximise your creative and technical capacity.

→ **SALVATORE ELEFANTE**
DIRECTOR OF THE PHOTOGRAPHY AREA

Graduate in Photography and with a Master's Degree in Photography (specialising in curatorship, management and artistic mediation) from Aalto University, Helsinki. He combines his artistic activity with curatorship. His work has been exhibited in galleries, museums and festivals around the world. He is also a co-founder of Pheed, a multidisciplinary research group based in Barcelona, and a member of the Finnish Association of Professional Photographers.

STUDY PROGRAM

1 ST YEAR   **2** ND YEAR   **3** RD YEAR   **4** TH YEAR

1ST SEMESTER

6 ECTS **B** Fundamentals of Design
4 ECTS **B** Expression and Representation I
6 ECTS **B** Digital Language and Techniques
4 ECTS **B** Applied Science and Technology
6 ECTS **B** Culture and Society
4 ECTS **CO** Projects I

2ND SEMESTER

4 ECTS **B** Colour Theory
6 ECTS **B** Expression and Representation II
4 ECTS **B** Representation Techniques I
6 ECTS **B** History of Arts and Design
6 ECTS **CO** Typography
4 ECTS **CO** Projects II

1ST SEMESTER

6 ECTS **B** Communication and Audiovisual Media
4 ECTS **B** Management of Creative Industries
6 ECTS **CO** Projects III
4 ECTS **CO** Visual Composition
6 ECTS **CO** Graphic Production
4 ECTS **CO** History of Image and Design

2ND SEMESTER

4 ECTS **B** Representation Techniques II
4 ECTS **CO** Management and Entrepreneurship
6 ECTS **CO** Projects IV
4 ECTS **CO** Communication and Visualisation
6 ECTS **CO** Audiovisual Languages
6 ECTS **CO** Digital Technology

1ST SEMESTER

6 ECTS **COS** Visual Studies I
4 ECTS **COS** Graphic Reports
4 ECTS **COS** Analogue Laboratory
4 ECTS **COS** Advertising Photography
4 ECTS **COS** Digital Creation I (2D, 3D, CGI)
6 ECTS **COS** Photographic Projects I
3 ECTS **COS** IN-COMPANY INTERNSHIPS

2ND SEMESTER

4 ECTS **COS** Art Direction
4 ECTS **COS** Fashion Photography
4 ECTS **COS** Printing
4 ECTS **COS** Digital Creation II (2D, 3D, CGI)
6 ECTS **COS** Photography Projects II
4 ECTS **COS** New Visual Languages
3 ECTS **COS** IN-COMPANY INTERNSHIPS

1ST SEMESTER

6 ECTS **COS** Aesthetics and Contemporary Trends in Photography
6 ECTS **COS** Digital Marketing Strategies and Transmedia Narratives
6 ECTS **COS** Visual Studies II
4 ECTS **COS** Colour Management
4 ECTS **COS** Web Design
12 ECTS **COS** FINAL DEGREE PROJECT

2ND SEMESTER

4 ECTS **COS** Editorial Design
6 ECTS **COS** Cultural Management and Curatorship
12 ECTS **COS** FINAL DEGREE PROJECT

B Basic   **CO** Compulsory   **COS** Compulsory for specialisation

CAREER OPPORTUNITIES

- Artistic photography
- Fashion photography
- Advertising and product photography
- Lifestyle photography
- Gastronomic photography
- Interior design photography
- Sports events photography
- Documentary photography
- Press and media photography
- Industrial and advertising photography
- Photography teaching
- Social photography
- Freelance
- Digital technician
- Specialist in image treatment
- Photo printing technician
- Social media manager
- Research and teaching

LCI
Barcelona

POSITIVE
Accreditation

AQU Catalunya està inscrita a EQAR

Authorized Center (Code 08058398)

Generalitat de Catalunya
**Departament
d'Educació**

LCI EDUCATION
NETWORK
MEMBER