LaSalle College

MAKE IT HAPPEN!

DIGITAL MEDIA DESIGN

ADVANCED DIPLOMA AND CERTIFICATE

Norway Airlines design by Medeline Oslo
Cover Design by Belinda Eugenia Sugianto

NORWAY AIRLINES

JAKARTA
Sahid Office Boutique unit D-F (Komp. Hotel Sahid Jaya)
Jl. Jend. Sudirman Kav.86
Ph. 021 5785 1819 Mobile. 0812 1999 8303
BB Pin 26544C1E
infojkt@lasallecollege.ac.id

SURABAYA
Jl. Imam Bonjol No. 126 Surabaya 60264
Ph. 031 562 5000 Mobile. 0896 970 999 10
BB Pin 574E57EE
infosby@lasallecollege.ac.id

www.lasallecollege.ac.id

Canadian education

LCI EDUCATION NETWORK MEMBER

DIGITAL MEDIA DESIGN

Taking the world by storm, digital media has become dynamic marketing tool used to create impressive websites, multimedia presentations and computer assited sound design. from worldwide televised sporting events to highway billboards and online video games for kids, digital imagery is used in compelling ways that shape our society and influence consumer choises. guided by the expertise of our teachers who have experience in the industry, students gain insight based on real life experience. from research to planning to production, the digital media design program provides students the skill to apply concepts of digital imaging and successfully complete multimedia projects.

Design by Antonio Siregar

8days 7nights

Learn Travel
June12-19 2015

Lasalle College Jakarta facilitates you to spend an unforgettable journey to Bali.

1 2 19

THE GOALS OF THIS EVENT ARE
To help students immerse yourself in a totally diffrent enviroment to gain an appreciation for cultural values and attain greater understanding of the surrounding.

Students will get inspiration from the people and places we will visit in Bali.

Meet students from Montreal to share information about their countries, culture, behavior and other unique things.

Strengthen the relationship between Lasalle College Jakarta students from diffrent department.

OUR ACTIVITIES
Lectures and workshops
Visiting Bali's famous designers
Experience daily activities with Lasalle College Montreal students
Dazzling Sunset at Uluwatu
Culture Night
Cruising Bali's Waters

WHO CAN PARTICIPATE
This program is open to all Lasalle College Jakarta students who are in level 2, 3, 4 and 5 by June 2015.There are limited seats for participants who want to join this event, so hurry up and join our program!

HOW TO REGISTER:
Students come to Academic Department for getting detailed information about the tour and to pick up the registration form.

DEADLINE TO SUBMIT REGISTRATION FORM IS APRIL 21, 2015 TO ACADEMIC DEPARTMENT(MS. IRMA / MR. FIKRI)

JOURNEY TO Bali

FOR THE FIRST TIME IN LASALLE COLLEGE JAKARTA HISTORYLASALLE COLLEGE MONTREAL AND LASALLE COLLEGE JAKARTA CREATING JOURNEY TO BALI JOIN US FOR 8 DAYS OF SUMMER EXCITEMENT

PROGRAM OBJECTIVES

- conduct preliminary project research.
- explore the history of art and design.
- recognize current styles and trends in design
- select visual components based on project objectives.
- manipulate drawing, page layout, and image processing software on mac & pc platforms.
- develop 2D & 3D digital imagery, animation and special effects.
- apply techniques for writing screenplay and storyboarding
- use the latest software to integrate multimedia operations.
- design web pages.
- develop interactive applications and basic video games
- blend 2d & 3d computer-generated images with animation.
- resolve constraints inherent to multimedia project production.

FACILITIES AND EQUIPMENTS

benefit of state-of-the-art learning environment complete with:

- spacious drawing and illustration room
- digital video & animation studio
- fully equipped photography studio
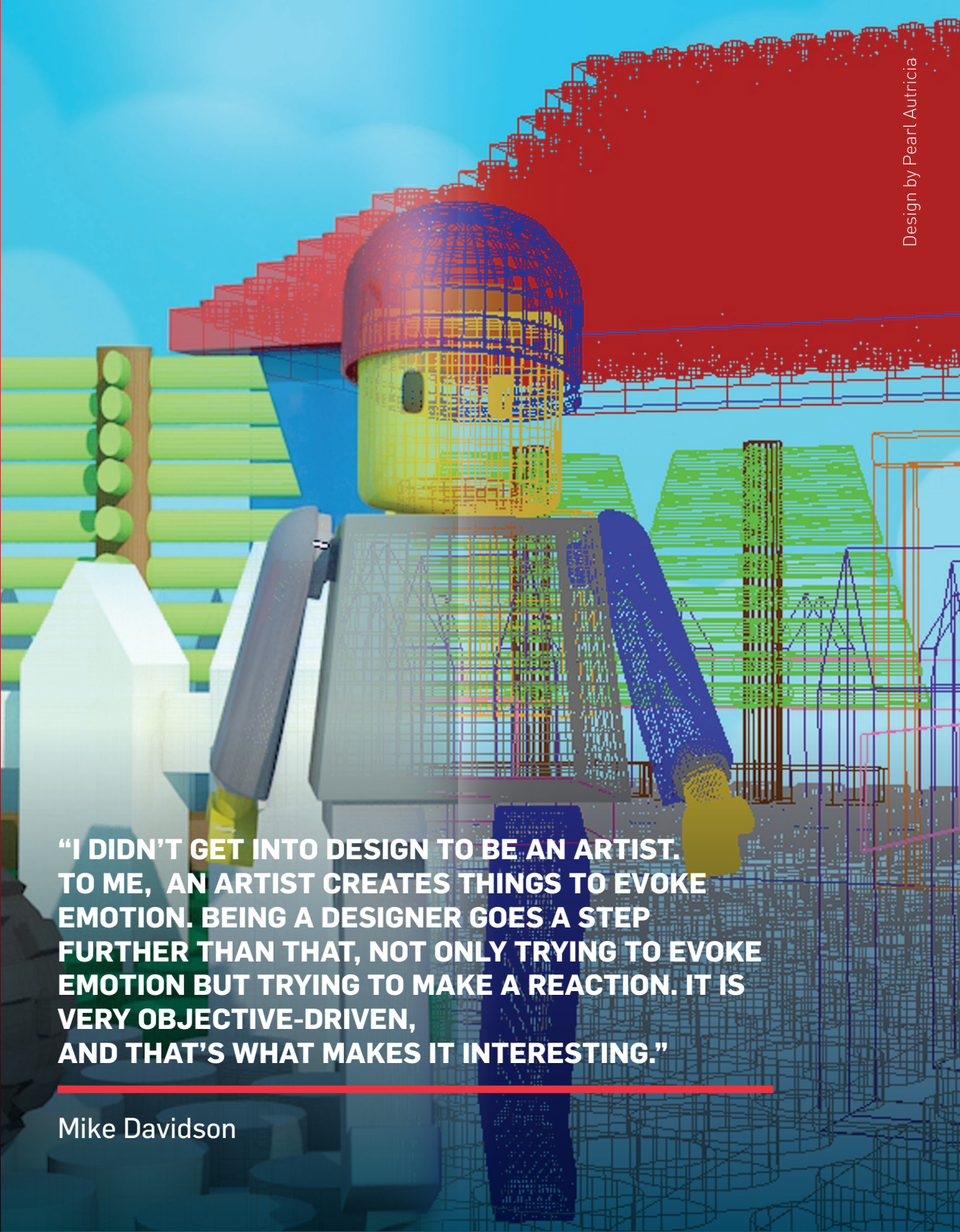- PC, Mac & 3d computer labs
- a study library

CAREER OPPORTUNITIES

- graphic designer (advertising/marketing)
- editorial designer (books/magazines/blogs)
- packaging designer
- art director
- Illustrator
- digital image retoucher
- online & offline editor
- artwork designer
- web designer

DIGITAL MEDIA DESIGN | 1 YEAR

COMPUTER GRAPHIC CERTIFICATE COURSE LIST

- Techniques of Creativity
- History of Graphic Design
- Typography 1
- Digital Imaging 1
- Visual Communication 1
- Computer Illustration 1
- Illustration (History of Design/Art)
- Introduction to Graphic Design (Color Theory]
- Computer Illustration 2
- Visual Communication 2
- Photography 1
- Introduction to Desktop Publishing
- Typography 2
- Desktop Publishing 2
- Digital Imaging 2 (Advertising Design)
- Packaging & Product Design
- Pre-Press
- Photography 2 (Advertising Photography)

"I DIDN'T GET INTO DESIGN TO BE AN ARTIST. TO ME, AN ARTIST CREATES THINGS TO EVOKE EMOTION. BEING A DESIGNER GOES A STEP FURTHER THAN THAT, NOT ONLY TRYING TO EVOKE EMOTION BUT TRYING TO MAKE A REACTION. IT IS VERY OBJECTIVE-DRIVEN, AND THAT'S WHAT MAKES IT INTERESTING."

Mike Davidson

BRASIL

the world is ours

DIGITAL MEDIA DESIGN | 1 YEAR

MULTIMEDIA COURSE LIST

- Multimedia Interface Design
- Introduction to 2D Animation (Flash MX Design)
- Introduction to Multimedia Design
- Introduction to Website Design
- Introduction to Motion/Broadcast Design
- Introduction to 3D Animation
- Interactive Multimedia & Scriptwriting
- Advanced Dynamic Website Design
- Advanced 3D Animation and Special Effects
- Editing in Story Telling
- Broadcast Advertising Website Final Project (Flash MX)
- Website Final Project (Flash MX)
- Motion Design (Video Effects & Editing)
- 3D Animation Final Project
- Multimedia Design Final Project
- Broadcast Design Final Project
- Estimation and Marketing in Multimedia
- Computer Graphic Final Project

DIGITAL MEDIA DESIGN | 2 YEARS

ADVANCED DIPLOMA COURSE LIST

- Techniques of Creativity
- History of Graphic Design
- Typography 1
- Digital Imaging 1
- Visual Communication 1
- Computer Illustration 1
- Illustration (History of Design/Art)
- Introduction to Graphic Design (Color Theory)
- Computer Illustration 2
- Multimedia Interface Design
- Visual Communication 2
- Introduction to 2D Animation (Flash MX Design)
- Photography 1
- Introduction to Desktop Publishing
- Introduction to Multimedia Design
- Introduction to Website Design
- Introduction to Motion/Broadcast Design
- Introduction to 3D Animation
- Typography 2
- Desktop Publishing 2
- Digital Imaging 2 (Advertising Design)
- Interactive Multimedia & Scriptwriting
- Advanced Dynamic Website Design
- Advanced 3D Animation and Special Effects
- Packaging & Product Design
- Pre-Press
- Editing in Story Telling
- Broadcast Advertising Website Final Project (Flash MX)
- Website Final Project (Flash MX)
- Motion Design (Video Effects & Editing)
- 3D Animation Final Project
- Multimedia Design Final Project
- Photography 2 (Advertising Photography)
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