

### PROGRAM OBJECTIVES

- Mastering Digital cameras, both SLR and medium format cameras.
- Studio Lighting and location lighting.
- Digital Imaging
- Creating and Designing a variety of marketing pieces such portfolios, websites and books.
- Preparing a Photo Exhibition and portfolio

### FACILITIES AND EQUIPMENTS

- Complete Photography Studio & Dark Room
- Studio lights and accessories
- Enlarge and Printing Equipment
- Mounting Equipment
- Digital Camera: SLR and Lenses; Media/Smart Card
- Computer Studio and much more

### CAREER OPPORTUNITIES

- Fashion Photographer
- Advertising Studio or Agencies
- Portrait/Wedding Studios
- Magazines & Publisher

**“OUR VERY IMPORTANT DIFFERENCE BETWEEN COLOR AND MONOCHROMATIC PHOTOGRAPHY IS THIS: IN BLACK AND WHITE YOU SUGGEST; IN COLOR YOU STATE. MUCH CAN BE IMPLIED BY SUGGESTION, BUT STATEMENT DEMANDS CERTAINLY...ABSOLUTE CERTAINLY.”**

Paul Outerbridge

Photo by Pervan F Pangallia



Photo by Pritha Primasari

## PHOTOGRAPHY | 1 YEAR

### CERTIFICATE COURSE LIST

- History of Photography
- Laboratory I - Black & White
- Photography I - Camera works
- Digital Imaging 1
- Visual Communication 1
- Photography II - Studio
- Photography II - PH
- Laboratory II
- Color – Image and Ideas
- Digital Imaging 2
- Visual Communication 2
- Photography III - Still life
- Visual Expression I – Location lighting
- Laboratory III – Exhibition
- Digital Imaging for Photography I

## PHOTOGRAPHY | 2 YEARS

### ADVANCED DIPLOMA COURSE LIST

- History of Photography
- Laboratory I - Black & White
- Photography I - Camera works
- Digital Imaging 1
- Visual Communication 1
- Photography II - Studio
- Photography II - PH
- Laboratory II
- Color – Image and Ideas
- Digital Imaging 2
- Visual Communication 2
- Photography III - Still life
- Visual Expression I – Location lighting
- Laboratory III – Exhibition
- Digital Imaging for Photography I
- Photography IV – Advertising
- Visual Expression II - Editorial, (product, portraiture, & Fashion Photography
- 3D Photography - Architecture Photography
- Digital Imaging for Photography II
- Introduction to 2D Animation (Flash MX Design)
- Professional Practice I
- Studies & Project
- Broadcast Advertising
- Introduction to Website Design
- Applied Photography - Final Portfolio and Graduation Exhibition
- Professional Practice II - Internship





Photo by Syifa Fachrunissa



Photo by Gholam Nandoko  
Photo cover by Jourdan Febu

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**MAKE IT  
HAPPEN!**

# PHOTOGRAPHY

ADVANCED DIPLOMA  
AND CERTIFICATE

LaSalle College Photography Diploma is two years program designed to train students to become professional photographers. The classes cover many aspects of photography, from basic photographic skills, traditional black & white film processing and printing, to the latest technology in digital photography. It offers a balance between classroom theory and practice, both in studio and outdoor fieldtrips. The program emphasizes on commercial photography, which includes advertising photography, fashion photography, portraiture and interior - architecture photography.

Upon completing LaSalle College Photography Diploma, students will have sufficient skills to work as professional photographers.

## PHOTOGRAPHY