



LaSalle College
Istanbul

**MAKE IT
HAPPEN!**

FASHION DESIGN

DIPLOMA IN
FASHION DESIGN

23 HIGHER EDUCATION CAMPUSES ON 5 CONTINENTS

LCI Education is a Canadian network of private institutions providing **educational expertise** in Canada and around the world. It traces its origins back to LaSalle College in Montreal, which was founded in 1959.

Present today on **5 continents**, the LCI Education network consists of **23 post-secondary campuses** in 12 countries, and some 2,000 employees offering education to over 12,000 students throughout the world each year. From one country to the other, LCI Education favors the harmonization of its programs, which makes for greater flexibility, better control over the quality of its services, and deeper respect towards various cultures it works with.



ADVANTAGES OF STUDYING WITHIN THE LCI EDUCATION NETWORK

- Pursue programs designed to meet **current job market demands**.
- Take advantage of **internationally-recognized programs**.
- Study abroad at one of our campuses (Montreal, Vancouver, Istanbul, Bogotá, Barcelona, Melbourne, Monterrey, Tunis, Casablanca, Jakarta, etc.), where your stay can be from one week to a full semester.
- Benefit from a **network with international reach**.
- Extend your Canadian adventure through a post-diploma work permit, if eligible.

A fashion show runway scene. A model in the foreground wears a voluminous, pleated, orange-red dress with a high neckline and long, flowing sleeves. She has her hair pulled back and is looking directly at the camera. In the background, another model in a white top and light skirt is walking away. The runway is lit with blue and white lights, and a large circular logo is visible on the back wall.

**“A GOOD FASHION DESIGNER
MUST BE AN ARCHITECT FOR PERSPECTIVE, A
SCULPTOR FOR SHAPES, A PAINTER FOR COLOR,
A MUSICIAN FOR HARMONY AND A PHILOSOPHER
FOR A SENSE OF PROPORTION.”**

CRISTÓBAL BALENCIAGA

FASHION DESIGN

2-year program

Would you like to be a fashion designer, working for companies in the garment, design, communication, and performance industries, or creating your own brand?

For students who seek an exciting career in a dynamic business, fashion design offers creative opportunities to transform design concepts into garments and accessories.

- Be business-minded and aware! Learn the business aspects of fashion design along with intensive, practical, hands-on training.
- Establish the skills and techniques necessary to enter and maintain a career in a thrilling industry of global influences, trends, and markets.
- Establish craft-based applied design knowledge and a skill-set that focuses on traditional skills in garment construction, design, flat pattern drafting, tailoring womenswear/menswear, draping, textiles, and production processes.
- Establish digital skills in computer-generated design, pattern drafting and grading, to provide a solid foundation in the fundamentals of apparel engineering and management.
- Undertake independent applied research that will allow for the development of a strong understanding of materials, process, and technology.
- Access to faculty with extensive industry experience and networks.
- Opportunities available to participate in special events, contests, fashion shows, and photo shoots.

GARMENT DESIGN SKILLS

- Flat Pattern Drafting
- Apparel Engineering
- Digital Pattern Making
- Concept Development
- Textiles Surface Manipulation
- Figure Drawing
- Technical Drawing
- Design Research
- Trend Analysis
- Range Planning

GARMENT CONSTRUCTION SKILLS

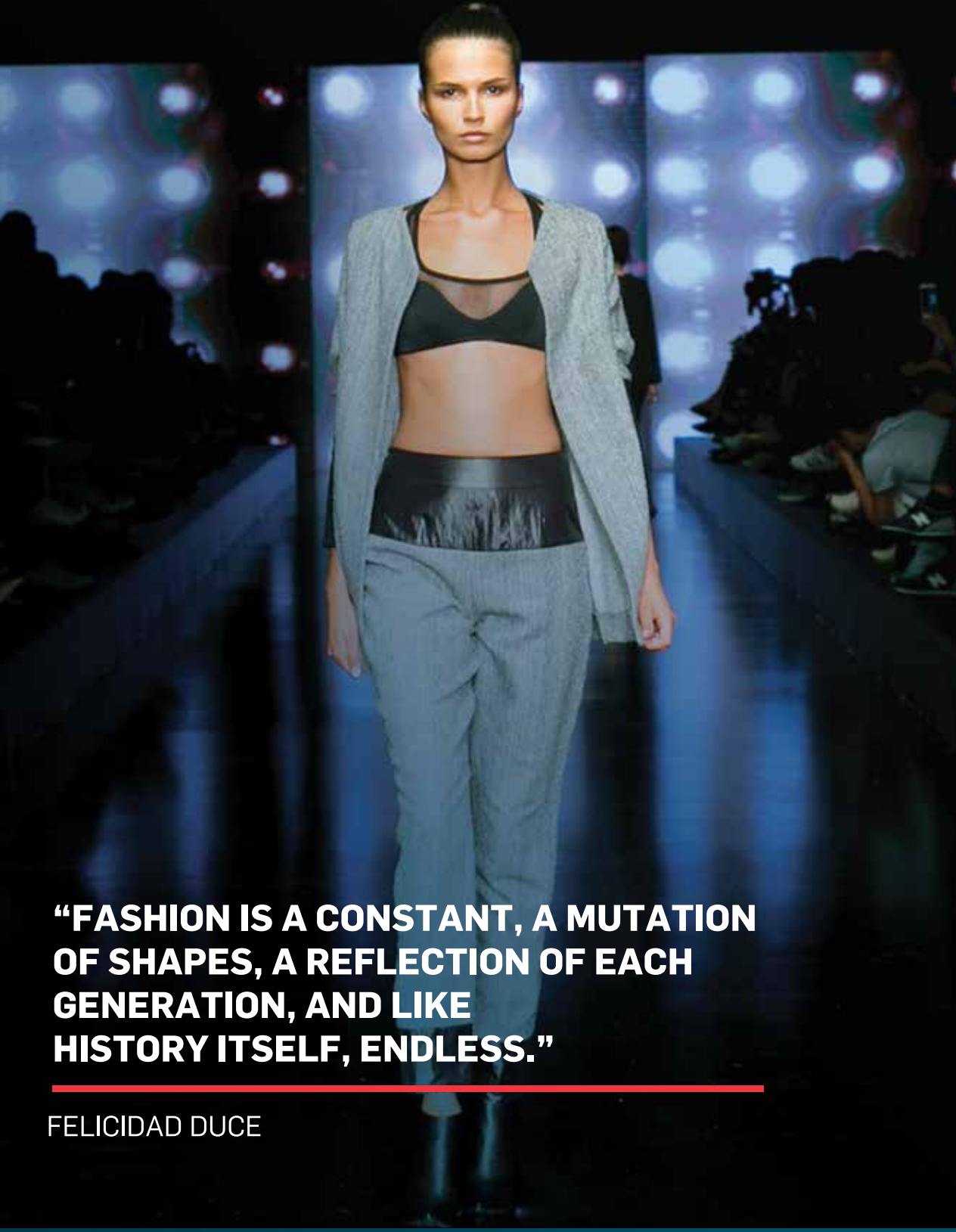
- Draping
- Tailoring
- Garment Construction and Production
- Technical File Preparation
- Production Planning

HARDWARE INCLUDES

- Brother Industrial Machines
- Specialized Finishing Equipment
(ie: Buttonhole, Coverstitch, Blind Hem, etc.)
- Textile Testing Equipment
- Surface Design Atelier
- Computer Labs

SOFTWARE INCLUDES

- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office
- InDesign



**“FASHION IS A CONSTANT, A MUTATION
OF SHAPES, A REFLECTION OF EACH
GENERATION, AND LIKE
HISTORY ITSELF, ENDLESS.”**

FELICIDAD DUCE



"IN MANY FASHION DEPARTMENTS IN OTHER COLLEGES IN TURKEY, THEY GENERALLY FOCUS ON THEORICAL AND ARTISTIC EDUCATION. BUT IN LASALLE COLLEGE ISTANBUL, THEY KNOW WHAT THE MARKET NEEDS AND THEY EDUCATE THE STUDENTS ACCORDING THE TO THESE REQUIREMENTS. THEY EDUCATE PEOPLE WHO ARE MASTER AT TECHNICAL REQUIREMENTS AND HAS A GLOBAL VISION. THESE ARE THE MAIN DIFFERENCES AND ADVANTEGES OF LASALLE IN MY OPINION."

TUBA ERGIN
Fashion Design I Diploma 2011

YOUR FUTURE BEGINS HERE

- You will learn from the best.
- You will learn by taking advantage of the theoretical and practical knowledge of the school, which has tens of thousands of graduates actively working in the media arts industry.
- You will have the opportunity of mobility between campuses of LCI Education Network.
- You will learn with the cutting-edge equipment, software, and technology currently being used in the industry.

INDUSTRIES WHERE NEW DESIGNERS CAN START THEIR CAREERS

- Theatre
- Film & Costume
- Leather + Footwear
- Bridal + Couture
- Bags + Accessories
- Intimate Apparel/Lingerie
- Knitwear
- Freelance
- Self-Employed Designer/Business Owner
- Fashion Designing (Women's Wear, Men's Wear, Sports Wear, etc.)
- Textile Design

EXAMPLES OF COMPANIES OUR GRADUATES ARE WORKING AT

- Lacoste
- US Polo
- Mavi
- Roman
- Be-Sparkling
- Harvey Nichols
- Network
- Balenciaga
- Beymen

FASHION DESIGN STUDENTS CAN GO ON TO BECOME

- FASHION DESIGNER
- ACCESSORY DESIGNER
- STYLIST
- ART DIRECTOR
- FASHION COORDINATOR
- PATTERN MAKER
- WARDROBE/COSTUME STYLIST
- TEXTILE DESIGNER
- FASHION ILLUSTRATOR

COURSE LIST

Term 1

- Graphic process and visual presentation
- Study and utilization of raw materials
- Designer profession
- Assembling principles of simple garments
- Composition of simple garments
- Fashion phenomena

Term 2

- Fashion concepts
- Research of raw materials
- Style research by draping
- Assembling principles of various garments
- Composition of various garments
- Fashion and society

Term 3

- Distinct fashion concepts
- Fashion products development
- Style evaluation by draping
- Composition of elaborated garments
- Garment feasibility

Term 4

- Trend analysis and presentation
- Technical file elaboration
- Defining characteristics of a collection
- Detailed planning and prototypes
- Garments production

Term 5

- Collection elaboration and prototypes
- Garments evaluation
- Production of the collection plan
- Buying and selling
- Planning and production

Term 6

- Collection for targeted markets
- Presentation and evaluation of collections
- Elaboration of the portfolio
- Fashion promotion

ABOUT LASALLE COLLEGE ISTANBUL

LaSalle College Istanbul, Turkey's first international design school, is a Canadian Applied Arts School located in beautiful Istanbul, the only bi-continental city in the world, part of both Asia and Europe. With all creative programs, pursuing your studies at our school will put you ahead of the game and allow you to discover all the facets of the different career opportunities available in the world of design. Our objective is to offer high-quality education and to develop your creative potential. This institution not only offers creative studies but also offers the students opportunities to create, experiment, and grow every day!



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Canadian
education



LCI EDUCATION
NETWORK
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