



## EVENING | 4 SEMESTERS

825 hours

Are you ready to begin your career in fashion? A step-by-step strategy for breaking into the industry and becoming a fashion stylist. Fashion stylists bring their clients' visions to life by choosing clothing and accessories for photo shoots, runway shows, etc.

Throughout this program, aspiring stylists will learn the skills necessary to break into this exciting field by gleaning knowledge and advice from professionals. You will be called upon to develop various fashion style genres, as well as the skills needed for each, through hands-on projects and real-world experiences in each program module.

### Training Objective

- To develop an eye for visual composition and proportion. To acquire commercial awareness including knowledge of designers, brands and trends.
- To cultivate the ability to provide expert knowledge of products and style sets.

### Career Prospects

- Online/E-Commerce Stylist
- Freelance Stylist: Editorial, Commercial, Celebrity/Personal, Runway, Television/Wardrobe
- Visual Display Artist: Merchandising, Prop & Set Styling, Products, Blogging/Social Media

### Target Audience

- Applicants having exceptional attention to detail, strong communication skills, and a sense of flair and individuality.
- Applicants with the ability to adapt to different work situations.

### Diploma

This program has been approved by the registrar of the Private Training Institutions Branch (PTIB) of the Ministry of Advanced Education, Skills & Training.

### Admission Criteria

19+ years or high school graduate. In addition, if you are an international student, working knowledge of English is required. An admissions interview is part of the process.

Government ID and official transcripts (if applicable) are required documents.



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### Concentration Courses

#### Semester 1

- Introduction to Fashion Styling (45h)
- Evolution of Fashion Culture (60h)
- Psychology and Personal Image (45h)
- Elements of Fashion Design (60h)

#### Semester 2

- Fashion Marketing (60h)
- Body Types and Ensembles (45h)
- Compositions (60h)
- Personal Styling (45h)

#### Semester 3

- Identity and Communication (60h)
- Fashion Editing (60h)
- Fashion Publishing (45h)
- Conceptual Styling (45h)

#### Semester 4

- Fashion Marketing (45h)
- Media Relations (45h)
- Fashion Merchandise Management (45h)
- Entrepreneurship (60h)

\* The College reserves the right to substitute some courses.

### Methods of Instruction

#### Blended e-learning

- Distance learning combining self-study at your own pace (asynchronous) and guided sessions with a live tutor (synchronous)

### Minimum Equipment Required

- Microsoft® Windows 10 Professional Operating System
- Intel® or AMD® 32-bit or 64-bit multi-core processor
- Minimum memory of 8GB RAM
- 1To hard drive
- Internet access
- Chrome Browser
- Minimum screen resolution: 1920x1080 (recommended) Sound card
- Headphones and microphone
- Camera or smartphone

### Required Softwares

- Word, PowerPoint, Excel, Photoshop, Illustrator, InDesign.

The software and material required for the course is compulsory. You can find certain softwares and school supplies at CL.IP store

