LaSalle College
Montréal

3 SEMESTERS | PRATIC
915 hours

AEC
NTA.1C

In Canada, and in most parts of the world, the number of graphic designers and illustrators is expected to increase sharply over the next few years.

The Graphic Design training at LaSalle College offers students professional level facilities, qualified teachers whom currently work in the industry and a hands-on education helping the students master the necessary skills needed to succeed as a graphic designer.

Graduates from our Graphic Design course often find jobs with internationally acclaimed companies such as Moment Factory, Sid Lee, ALDO, just to name a few.

Each session, LaSalle College organizes an exhibition to highlight the projects of its students. Come join us at our next exhibition!

This program is offered at the Montréal and Laval campuses and online.

Diploma

This program leads to an AEC diploma (College studies certificate).

Career Prospects

- Graphic, web and print designer
- Illustrator
- Artistic director
- Photo retoucher

Prospective Student Profile

- Artistically driven and talented
- Great communication skills
- Passionate about emerging technology and new media
- Attention to detail and ability to work quickly and efficiently
- Above average ability to abstract, visualize and design

Admission Criteria

Have a training deemed sufficient and meet the admission criteria set for college studies.

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Concentration Courses

- Creative Imagination (60 h)
- Visual Conception (60 h)
- Digital Image Conception and Processing I (45 h)
- Developing Vector-Based Content (45 h)
- Developing Page Layout I (60 h)
- Professional Trends and Ethics (45 h)
- Visual Communication (45 h)
- Typographic Conception (45 h)
- Digital Image Conception and Processing II (45 h)
- Developing Vector-Based Illustrations (60 h)
- Developing Page Layout II (60 h)
- Web Page Design (60 h)
- Packaging Design (45 h)
- Professional Practice (105 h)
- Synthesis Project (150 h)

* The College reserves the right to substitute certain courses.

Bring Your Own Device

The use of a laptop computer is mandatory. Standard or student license software must be installed when requested by teachers. The following features are required for PCs or Macs:

- iOS (MAC) or Windows 10 (PC) operating system in the language of instruction (French or English)
- Processor: Intel I5 or higher (PC) or its MAC equivalent with virtualization support
- Memory: 16 GB
- Hard disk: 500 GB or more
- Monitor: 13" or larger
- Connectivity: WIFI and LAN
- Ports: 1 or more USB 3.0 ports
- Headphones and microphone
- Graphic tablet (see teacher's specification)
- Digital camera (see teacher's specification)

Required software: Adobe Creative Cloud Suite, Chrome Browser and Office Suite (Word, Powerpoint, Excel) or equivalent on MAC.

Methods of Instruction

Real-time remote learning

- Training provided entirely in distance mode, with a teacher and in real time (synchronous)

Program-Specific Competencies

- Develop expert level skills in graphic design
- Follow specific guidelines to create and design visual components
- Master various MAC and PC software to optimize your illustration, imaging, and layout skills
- Organize and manage your wild and creative ideas
- Experience the industry-like process of developing a project for electronic and print media

Advantages

- Third session entirely focused on creating a varied portfolio
- Presentation of portfolios in front of a jury of professionals
- Transdisciplinary partnership between LaSalle College programs
- Visits to graphic design studios and companies in the field
- Collaborative industry projects

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