

DAY | 2 SEMESTERS
405 hours

AEC
LCA.5E

The International Commerce Import-Export program (AEC) trains students to become masters in the techniques, practices, and laws for importing and exporting, strategic business planning, price-setting formulas, customs norms, and international transportation laws.

This program, accredited by the Forum for International Trade Training (FITT), is designed to introduce students to the fundamentals of international commerce.

The FITT developed a practical program, created through concrete examples contributed by Canadian businesses that are actively involved in international commerce. Due to this concrete approach, students will benefit from a stimulating and enriching training.

Diploma

This program leads to an Attestation of College Studies (AEC).

Training Objective

In each of the different courses of the International Trade program, the student must integrate the FITT objectives and demonstrate his understanding while attaining the competency related to this course, which is necessary to obtain his diploma.

Admission Criteria

Have a training deemed sufficient and meet the admission criteria set for college studies.

Career Prospects

By the end of this program, graduates will be able to apply their knowledge and skills in managing import-export and international transportation businesses – for small, medium-sized, and multinational businesses alike. They will be able to perform the following functions:

- Transport Pricing Manager
- Import-Export Coordinator
- Customs Project Manager
- Import-Export Consultant
- Import-Export Entrepreneur

Concentration Courses

- Global Entrepreneurship (45 h)
- International Trade Financing (45 h)
- Global Value Chain (45 h)
- Feasibility of International Trade (45 h)
- Information Technology for International Management (45 h)
- International Sales and Marketing (45 h)
- International Market Entry Strategies (45 h)
- Development of Products and Services for an International Market (45 h)
- Final Project in International Trade (45 h)

* The College reserves the right to substitute some courses.

Target Clientele

- Immigrants looking for a business opportunity in Canada
- International students seeking an understanding and perspective of international affairs
- Canadian students seeking international business knowledge

Bring Your Own Device

The use of a laptop computer is highly recommended. This laptop must be equipped with the Windows operating system to work with all software. Standard or student license software must be installed when requested by teachers.

The following features are required for PCs:

- Processor: Intel I5 minimum
- Memory: 8 GB recommended
- Hard drive: 500 GB minimum
- Screen: 14 inches minimum
- Connectivity: Wi-Fi and LAN
- Ports: minimum of one USB 3.0 port

We recommend purchasing an external numeric keyboard if your laptop does not already have one.

Required software: Office Suite (Word, PowerPoint, Excel).

Methods of Instruction

On-campus

- At the Montréal campus