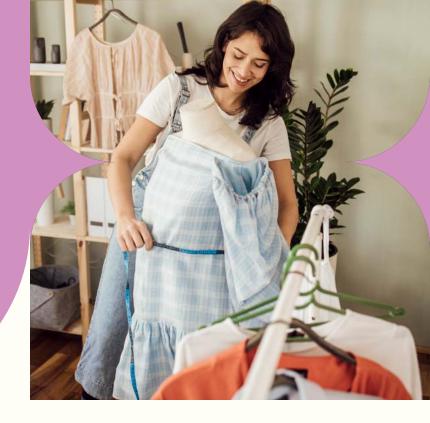# Fashion Styling

Dive into the creative world of fashion! Our Fashion Styling program is designed for creative minds who want to explore and master the art of creating outfits and bringing unique concepts to life. Whether you're a fashion enthusiast or already have previous experience in the field, this program offers you an exceptional opportunity to develop your skills and unleash your imagination.

Throughout this program, you will be immersed in a dynamic learning environment, where you will work closely with industry experts in fashion. You will also have the opportunity to explore current fashion trends, study the history of fashion, and understand the psychology of image.

By the end of the program, you will be ready to pursue a career in the fashion industry as a stylist. With the skills you have acquired and your overflowing creativity, you will be prepared to make your mark in the fashion world and inspire others with your unique vision.

Training Objective

- To develop an eye for visual composition and proportion.
- To acquire commercial awareness including knowledge of designers, brands and trends.
- To cultivate the ability to provide expert knowledge of products and style sets.

Target Audience

- Applicants having exceptional attention to detail, strong communication skills, and a sense of flair and individuality.
- Applicants with the ability to adapt to different work situations and able to work under pressure.

Diploma

This program has been approved by the registrar of the Private Training Institutions Branch (PTIB) of the Ministry of Advanced Education, Skills & Training.

LaSalle College
Vancouver

Fashion Styling

Concentration Courses

Semester 1

Introduction to Fashion Styling (45h)

Evolution of Fashion Culture (60h)

Psychology and Personal Image (45h)

Elements of Fashion Design (60h)

Semester 2

Fashion Marketing (60h)

Body Types and Ensembles (45h)

Compositions (60h)

Personal Styling (45h)

Semester 3

Identity and Communication (60h)

Fashion Editing (60h)

Fashion Publishing (45h)

Conceptual Styling (45h)

Semester 4

Fashion Marketing (45h)

Media Relations (45h)

Fashion Merchandise Management (45h)

Entrepreneurship (60h)

The College reserves the right to substitute some courses.

Methods of Instruction

Blended e-learning

Distance learning combining self-study at your own pace (asynchronous) and guided sessions with a live tutor (synchronous)

Career Prospects

- Fashion Stylist
- Wardrobe Stylist
- Fashion Editor
- Personal Stylist/Image Consultant
- Fashion Consultant
- Fashion Show Coordinator
- Fashion Blogger/Influencer

Minimum Equipment Required

- Microsoft® Windows 10 Professional Operating System
- Intel® or AMD® 32-bit or 64-bit multi-core processor
- Minimum memory of 8GB RAM
- 1To hard drive
- Internet access
- Chrome Browser
- Minimum screen resolution: 1920x1080 (recommended) Sound card
- Headphones and microphone
- Camera or smartphone

Required Materials and Software

- Microsoft Office supplied by the school.
- Adobe Creative Cloud

The software and material required for the course is compulsory.