

YOU'RE ABOUT
TO _____.

COLOUR YOUR
FUTURE



BACHELOR & DIPLOMA
GRAPHIC DESIGN

lasallecollegevancouver.com

GRAPHIC DESIGN

**BACHELOR OF
APPLIED DESIGN IN
GRAPHIC DESIGN**

DIPLOMA IN GRAPHIC DESIGN

DIPLOMA
IN GRAPHIC DESIGN &
FOUNDATION IN DESIGN

YOU'RE ABOUT TO COLOUR YOUR FUTURE.

Fascinated with the design and creativity that goes behind product packaging, posters and visuals, art direction, and branding?

Learn to work with professional technology and the fundamentals of design to submerge yourself into a world of endless possibilities.

STUDY GRAPHIC DESIGN AT LASALLE COLLEGE VANCOUVER!

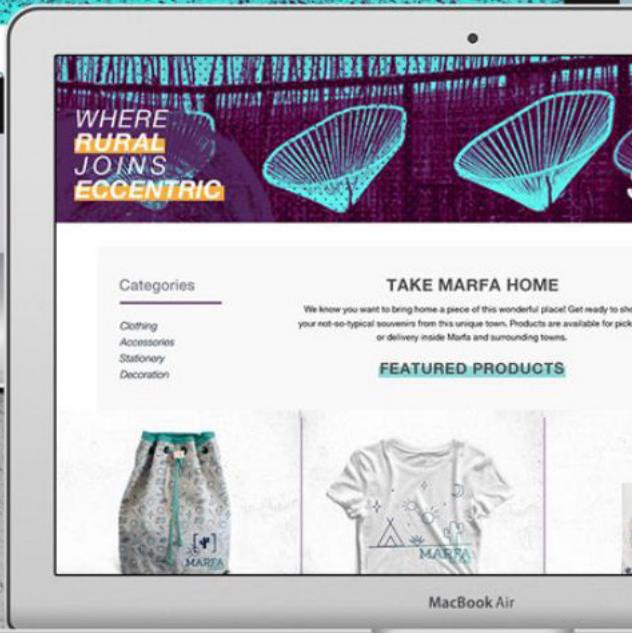
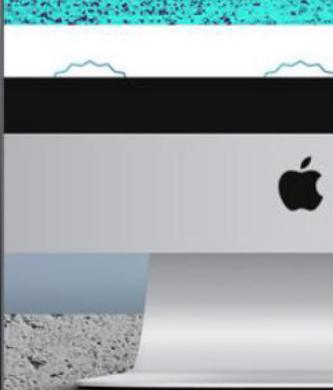
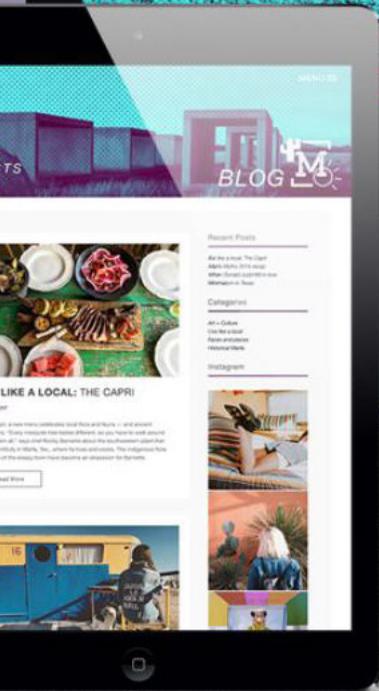
- Acquire a Bachelor of Applied Design in Graphic Design in as little as 3 years.
- Acquire strong theoretical and practical knowledge with a focus on digital graphic design.
- Master the basics in areas like colour, illustration, and image manipulation, and explore concept development and implementation courses. After the first year, acquire hands-on experience and knowledge on product packaging, posters, art direction, and branding.
- Learn to provide real solutions in a global and competitive context, as well as acquire an entrepreneurial vision.
- Acquire targeted preparation and training allowing you to seek entry-level employment within the design field.
- Access to faculty with extensive industry experience.
- Opportunities to influence and lead design innovations within a dynamic, evolving field.

*"I STRIVE FOR TWO THINGS IN DESIGN:
SIMPLICITY AND CLARITY.
GREAT DESIGN IS BORN OF THOSE
TWO THINGS."* LINDON LEADER

WHERE
ROADS
MEET
THE SKY



GO TO WALK + SIGHT



LEARN THE SKILLS TO MAKE IT HAPPEN

DESIGN SPACES:

CULINARY CREATIVES

- Bottle Design
- Cookbook
- Food Menus

DESIGN CREATIVES

- Mobile UI/UX
- Branding
- Travel Guides
- Tourism Guides

MEDIA ARTS CREATIVES

- Websites
- Movie Posters
- Concert Pamphlets

FASHION CREATIVES

- Fashion Magazines
- Sports Gear Design

HARDWARE INCLUDES:

- Apple Workstations
- DSLR Cameras

SOFTWARE INCLUDES:

- Adobe Master Collection, including Photoshop, Illustrator, InDesign
- Web & Mobile platforms including HTML, CSS

YOUR FUTURE BEGINS HERE

- You will get to learn from the best.
- You will get to learn from instructors that are active in the industry of design, allowing them to communicate current theoretical and practical knowledge with enhanced personalized attention.
- You will get to learn in modern facilities.
- You will get to learn with equipment, software and technology currently being used in the industry.



ADAM WILSON

BACHELOR OF APPLIED DESIGN IN
GRAPHIC DESIGN | 2012

Company: Polyform

Job Title: AR Product Designer & Founder

"More than anything else, my education at LaSalle College Vancouver taught me to think like a designer and to solve problems like a designer. To take a problem, apply a strategic process, and derive an answer that is engaging and exciting to the recipient. LaSalle College Vancouver taught me how to take a message and craft it into a visual story for the listener."

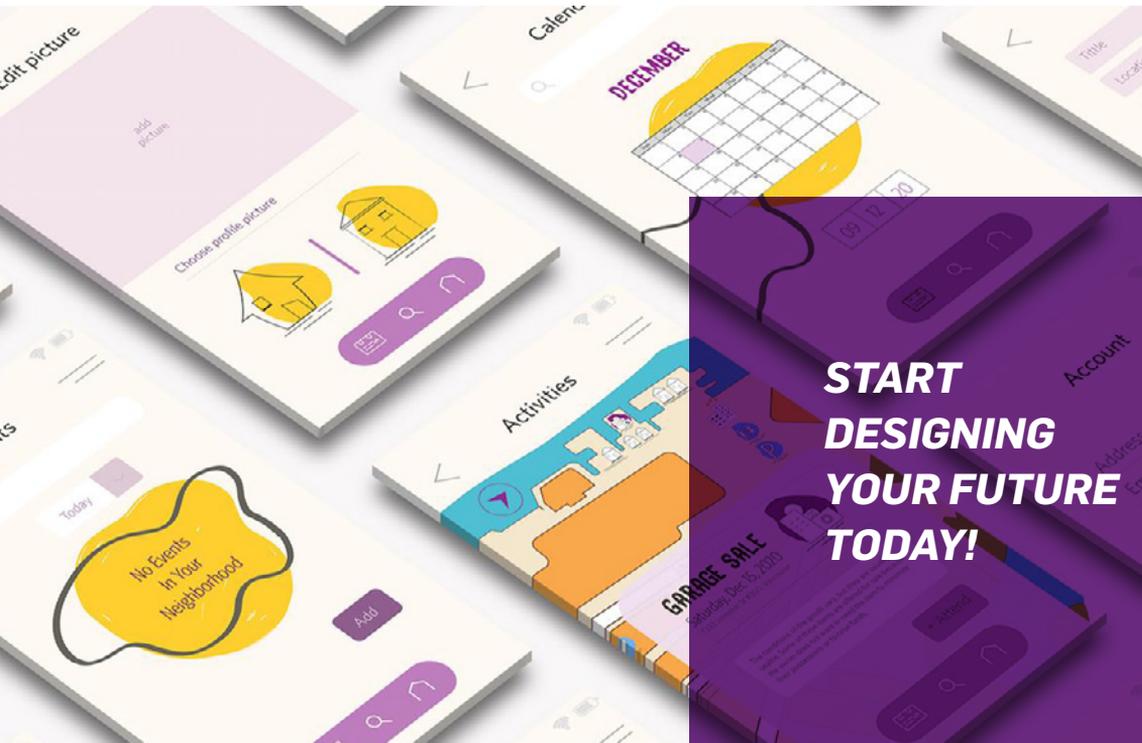
PROFESSIONAL PROFILE

INDUSTRIES WHERE NEW DESIGNERS CAN START THEIR CAREERS:

- Advertising and Marketing Agencies/Design Studios
- Interactive Media/Web Design Firms
- TV Studios/Animation Films Studio
- Corporate Communication Department
- Freelance (Medical Field, Restaurant, Retail, etc.)

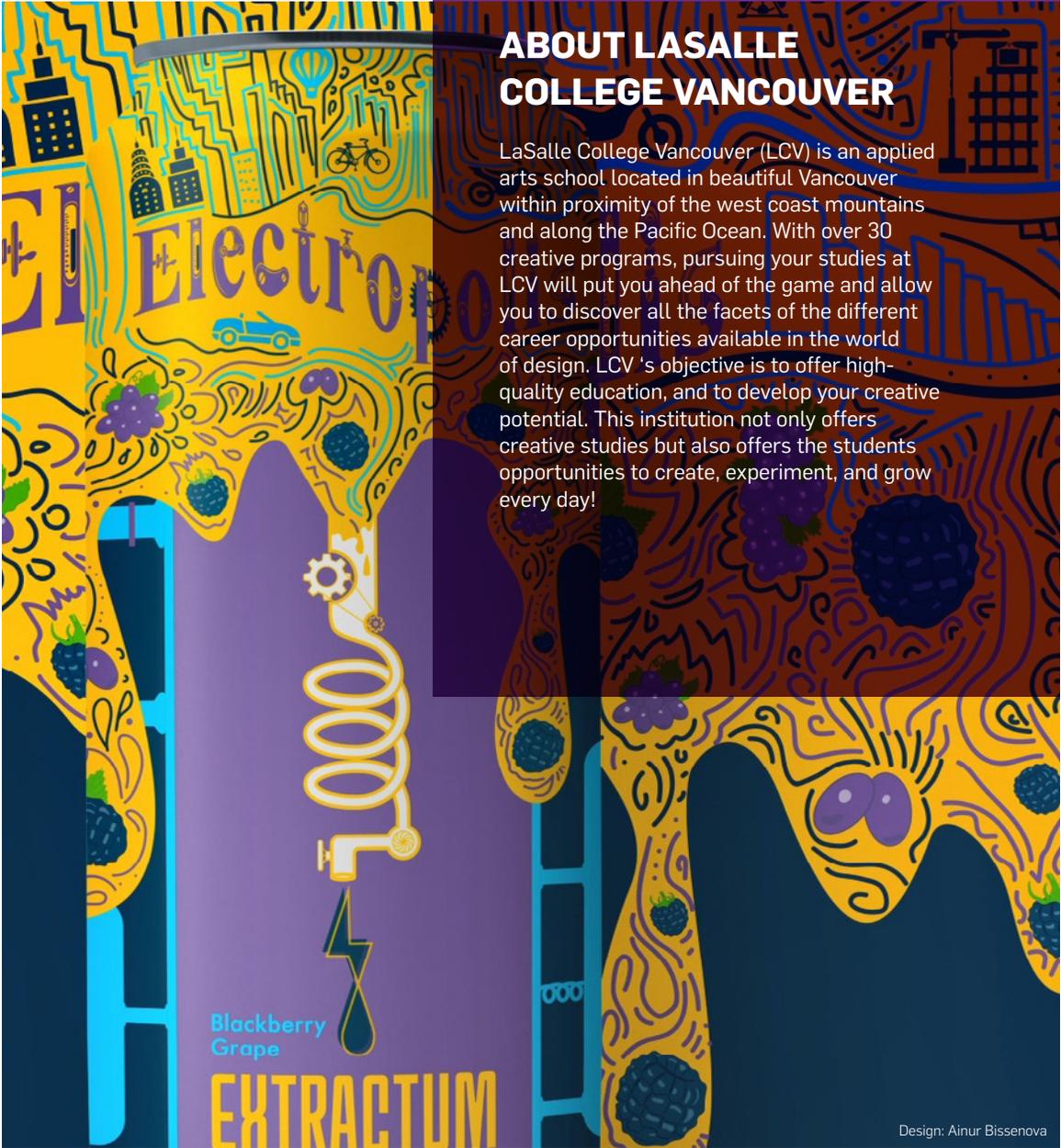
GRAPHIC DESIGN STUDENTS CAN GO ON TO BECOME:

- A GRAPHIC PRODUCER
- A MOTION GRAPHICS DESIGNER
- A DIGITAL APPLICATION DESIGNER
- A MULTIMEDIA DESIGNER
- A WEB DESIGNER
- A DIDACTIC MATERIAL DESIGNER



Design: Anel Tishpayeva

**START
DESIGNING
YOUR FUTURE
TODAY!**



ABOUT LASALLE COLLEGE VANCOUVER

LaSalle College Vancouver (LCV) is an applied arts school located in beautiful Vancouver within proximity of the west coast mountains and along the Pacific Ocean. With over 30 creative programs, pursuing your studies at LCV will put you ahead of the game and allow you to discover all the facets of the different career opportunities available in the world of design. LCV 's objective is to offer high-quality education, and to develop your creative potential. This institution not only offers creative studies but also offers the students opportunities to create, experiment, and grow every day!

Design: Ainur Bissenova

2665 Renfrew St. Vancouver, BC, V5M 0A7

Phone | 1 604 683.2006

E-mail | admissions@lasallecollegevancouver.com

Website | www.lasallecollegevancouver.com



LCI EDUCATION
NETWORK
MEMBER