YOU'RE ABOUT

TO

RETHINK HOSPITALITY





DIPLOMA

HOSPITALITY & RESTAURANT BUSINESS MANAGEMENT

lasallecollegevancouver.com

HOSPITALITY & RESTAURANT BUSINESS MANAGEMENT

DIPLOMA IN
HOSPITALITY & RESTAURANT BUSINESS MANAGEMENT

YOU'RE ABOUT TO RETHINK HOSPITALITY.

Whether your career goal is owning or managing a restaurant, or if you are looking to work with catering companies, hotels, and cafes, the program prepares you to seek a variety of entry-level employment opportunities upon graduation. We build on the major strengths that are critical for success in hospitality management.

STUDY HOSPITALITY & RESTAURANT BUSINESS MANAGEMENT AT LASALLE COLLEGE VANCOUVER!

- Demonstrate and articulate an awareness of the cross-cultural, moral, ethical and environmental issues in hospitality organizations and their relationship with all stakeholders.
- Explore and critically analyze the principles and practices impacting contemporary issues affecting the global hospitality industry.
- Differentiate between the many roles and responsibilities of a manager within a range of hospitality environments.
- Implement operational sales and marketing techniques in hospitality organizations.
- Prepare, maintain, analyze, and utilize financial documents and data related to hospitality organizations.
- · Create a business plan for a food service outlet or hospitality company.



LEARN THE SKILLS TO MAKE IT HAPPEN

FUNDAMENTAL CULINARY TECHNIQUES

THEORY OF CLASSICAL CULINARY TECHNIQUES

MANAGEMENT TECHNIQUES

- Sustainable Purchasing and Cost Control
- Catering & Banquet Operation
- Sanitation & Safety
- · Financial Management
- Hospitality Marketing
- Human Resources Management
- · Lodging Operations
- Nutrition Science
- Leadership and Organizational Development
- Restaurant Operations

YOUR FUTURE BEGINS HERE

- You will get to learn from instructors that are active in the hospitality industry of culinary, allowing them to communicate current theoretical and practical knowledge with enhanced personalized attention.
- You will get to learn in modern facilities.
- You will get to learn with equipment currently being used in the industry.
- You'll have opportunities to put your learning into practice through internships in the hospitality industry, and student-run campus restaurant



PROFESSIONAL PROFILE

INDUSTRIES WHERE NEW HOSPITALITY GRADUATES CAN START GRADUATES THEIR CAREERS:

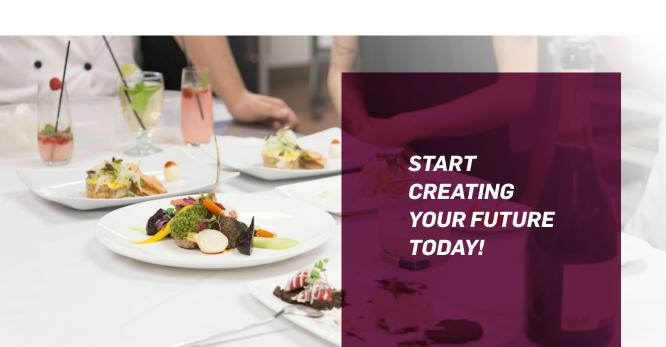
- Restaurants
- Hotels
- Resorts
- Caterers
- Hospitals
- Private Clubs
- Cruise Ships

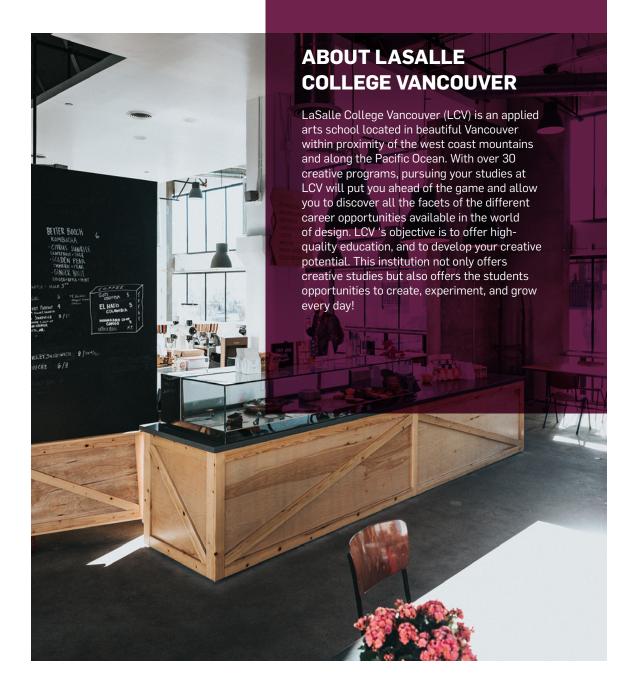
EXAMPLES OF COMPANIES OUR ARE WORKING AT:

- · Cactus Club
- Boathouse English Bay
- · Rodney's Oyster House
- Whole Foods
- Go Fish
- Refuel
- Bluewater Café
- West
- · Chin Chin
- · Fairmont Pacific Rim
- Flying Pig
- Nightingale Restaurant
- JW Marriott Parq Vancouver

HOSPITALITY & RESTAURANT BUSINESS MANAGEMENT STUDENTS CAN GO ON TO BECOME:

- → A RESTAURANT MANAGER
- → A HOTEL MANAGER
- → A FOOD & BEVERAGE MANAGER
- → A CATERING MANAGER
- → A DINING ROOM MANAGER
- → A BUSINESS OWNER





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