

HOSPITALITY & RESTAURANT BUSINESS MANAGEMENT

DIPLOMA IN
HOSPITALITY & RESTAURANT BUSINESS MANAGEMENT

YOU'RE ABOUT TO RETHINK HOSPITALITY.

Whether your career goal is owning or managing a restaurant, or if you are looking to work with catering companies, hotels, and cafes, the program prepares you to seek a variety of entry-level employment opportunities upon graduation. We build on the major strengths that are critical for success in hospitality management.

STUDY HOSPITALITY & RESTAURANT BUSINESS MANAGEMENT AT LASALLE COLLEGE VANCOUVER!

- Demonstrate and articulate an awareness of the cross-cultural, moral, ethical and environmental issues in hospitality organizations and their relationship with all stakeholders.
- Explore and critically analyze the principles and practices impacting contemporary issues affecting the global hospitality industry.
- Differentiate between the many roles and responsibilities of a manager within a range of hospitality environments.
- Implement operational sales and marketing techniques in hospitality organizations.
- Prepare, maintain, analyze, and utilize financial documents and data related to hospitality organizations.
- Create a business plan for a food service outlet or hospitality company.



*"WE ARE WHAT WE REPEATEDLY DO.
EXCELLENCE THEN, IS NOT A SINGLE ACT,
BUT A HABIT." ARISTOTLE*

LEARN THE SKILLS TO MAKE IT HAPPEN

FUNDAMENTAL CULINARY TECHNIQUES

THEORY OF CLASSICAL CULINARY TECHNIQUES

MANAGEMENT TECHNIQUES

- Sustainable Purchasing and Cost Control
- Catering & Banquet Operation
- Sanitation & Safety
- Financial Management
- Hospitality Marketing
- Human Resources Management
- Lodging Operations
- Nutrition Science
- Leadership and Organizational Development
- Restaurant Operations

YOUR FUTURE BEGINS HERE

- You will get to learn from instructors that are active in the hospitality industry of culinary, allowing them to communicate current theoretical and practical knowledge with enhanced personalized attention.
- You will get to learn in modern facilities.
- You will get to learn with equipment currently being used in the industry.
- You'll have opportunities to put your learning into practice through internships in the hospitality industry, and student-run campus restaurant



PROFESSIONAL PROFILE

INDUSTRIES WHERE NEW HOSPITALITY GRADUATES CAN START THEIR CAREERS:

- Restaurants
- Hotels
- Resorts
- Caterers
- Hospitals
- Private Clubs
- Cruise Ships

EXAMPLES OF COMPANIES OUR GRADUATES ARE WORKING AT:

- Cactus Club
- Boathouse English Bay
- Rodney's Oyster House
- Whole Foods
- Go Fish
- Refuel
- Bluewater Café
- West
- Chin Chin
- Fairmont Pacific Rim
- Flying Pig
- Nightingale Restaurant
- JW Marriott Parq
Vancouver

HOSPITALITY & RESTAURANT BUSINESS MANAGEMENT STUDENTS CAN GO ON TO BECOME:

- A RESTAURANT MANAGER
- A HOTEL MANAGER
- A FOOD & BEVERAGE MANAGER
- A CATERING MANAGER
- A DINING ROOM MANAGER
- A BUSINESS OWNER



**START
CREATING
YOUR FUTURE
TODAY!**

ABOUT LASALLE COLLEGE VANCOUVER

LaSalle College Vancouver (LCV) is an applied arts school located in beautiful Vancouver within proximity of the west coast mountains and along the Pacific Ocean. With over 30 creative programs, pursuing your studies at LCV will put you ahead of the game and allow you to discover all the facets of the different career opportunities available in the world of design. LCV's objective is to offer high-quality education, and to develop your creative potential. This institution not only offers creative studies but also offers the students opportunities to create, experiment, and grow every day!



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LCI EDUCATION
NETWORK
MEMBER